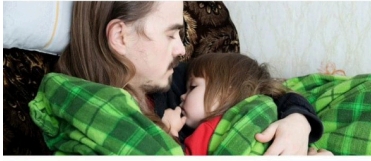




WARM COAT AND WINTER WEAR DRIVE TO HELP NEIGHBORS WITHOUT HOMES



Coats for Christmas [CFC] is a social impact initiative inspired by Heath Travis Peterson; the late husband of Amy Serrano Peterson; founder of the One Better World Project. This program works with the community and community partners to collect new or tenderly used coats and winter wear to donate these to those enduring poverty and homelessness. Coats and winter wear are awarded annually between Thanksgiving and Christmas. The first batch of coats was awarded in Heath's name during Winter of 2021 in New Orleans.

COLLECTION DATES: December 1-14, 2023
DISTRIBUTION DATE: December 16, 2023

DONATION STATIONS:

- **ORLEANS PARISH - Coordinated Pickups/ Drop Offs** at this time - please contact CFC Program Co-Chairs below for sites
- **JEFFERSON PARISH - Kidney Consultants - Office of Dr. Nymkevich, Uribe, and Morse** - 200 E Esplanade Ave, Suite 305, Kenner, LA
- **ST. TAMMANY PARISH - Terrabella Village [Elan Leasing Office]** 520 Myrtle Drive, Covington, LA / **REMAX/ ALLIANCE** 625 N Causeway Blvd STE C, Mandeville, LA - Contact: Melissa Mullis [985] 629-1705
- **WASHINGTON PARISH - Franklinton Community Family Center** 703 14TH Ave, Franklinton, LA [Drop Off on Saturdays Only Franklinton Parish Contact - Violet Tate [985] 796-3364

FOR MORE INFO, CONTACT CFC PROGRAM CO-CHAIRS:

- Eva Hurst [504] 812-7236
- Bianca San Martin [504] 214-8105

NOTE: Website for One Better World Project coming soon!



You may also mail us a tax-deductible donation and we will buy and donate coats and winter wear in your name:

ONE BETTER WORLD PROJECT
520 Myrtle Drive, Suite 4121, Covington, LA 70433

TAX DONATION FEDERAL EIN NUMBER: 92-2659678

The mission of the One Better World Project, a Non-Profit organization, is to inspire a better world through the production and diffusion of transformative multimedia art and social impact initiatives. This is accomplished by way of social projects and initiatives that employ the communication arts and work with local, national and global partners to identify and collaborate on small, and sometimes large challenges, so that our work may lead to a better, kinder, intentional, informed, and just world.

COATS FOR CHRISTMAS

Coats for Christmas works with the community and local partners to collect new coats and socks to help those enduring poverty and homelessness keep a little warmer during Winter. Our first campaign took place in 4 parishes in Louisiana during Christmas 2023 and exceeded our expectations for a first year!

- o **Our goal is to develop volunteer chapters of Coats for Christmas in other cities**
- o **Appeals for coats are conducted in collaboration with community partners, and via newsletters, social media, at in person events, and by requesting coats from retailers**
- o **Coats are then awarded to recipients via partnerships with shelters for people without homes**
- o **Collaborative partnerships will also take place to achieve these goals**
- o **This is an Annual Winter Campaign**

**THIS INITIATIVE WAS INSPIRED BY HEATH PETERSON, LATE HUSBAND OF
FOUNDER AMY SERRANO PETERSON**